



The Ouray Canyon Club Inc. (<http://www.ouraycanyonclub.org/>) is a non-profit 501(c)3 organization founded :

1. To promote canyoneering safety, self-reliance and ethics through education.
2. To facilitate the exchange of ideas and information among an international canyoneering community.
3. To provide venues for networking between canyoneers, regionally, nationally and internationally.

The **OCC** will accomplish its mission through four active or planned projects:

-The Ouray Canyon Club

The Ouray Canyon Club (OCC) was launched in the spring 2012 for the purpose of promoting and teaching safe and ethical canyoneering. We are especially dedicated to introducing Ouray City residents, Ouray County residents, and western Colorado residents to the wonderful world of canyoneering and the amazing canyons in our backyard. (www.ouraycanyonclub.org/ www.meetup.com/ouray-canyon-club/)

-The Ouray Canyon Festival

Ouray Canyon Festival offers a great opportunity to discover new canyons, make new friends; to share ideas and information; and to learn new skills and techniques from other canyoneers. The intent of our festival is to provide canyoneers with opportunities to practice their skills and techniques. (www.ouraycanyonfestival.org/ www.meetup.com/ouray-canyon-festival/)

-The Annual Fundraising Gear Raffle to benefit the Ouray Mountain Rescue Team

This event takes place at the annual Ouray Canyon Festival and raised \$1,172 in 2022.

Community Outreach via a canyoneering video loop continuously playing at the Ouray Visitors Center.

Partnering with the OCC will give you an opportunity to reach the canyoneering community through direct contact at the annual Ouray Canyon Festival and through our websites and social media. You will be able to connect with canyoneers in an intimate environment conducive to relationship building and development. Through our various sponsorship opportunities your organization can become more than a sponsor, you can become a member of our community of canyoneers and their families and friends.

Sponsorship Opportunities include “service in kind” activities. Examples of these activities include: providing publicity, professional photography, donating or loaning equipment and/or gear, vendors willing to provide demo gear to registered attendees, activity or restaurant discounts, etc. Interested sponsors should submit a “service in kind” plan with their sponsorship application.

Donations can be made by mailing a check to
(note: donations made by check have no service charge overhead)
Ouray Canyon Club, Inc. PO Box 1783 Ouray, CO 81427

Gold Sponsor

\$300 and above

(cash or service in kind)

Festival Exposure

- Your company banner ad featured prominently on the wall of the Ouray Community Center, site of the daily social activities at the Ouray Canyon Festival. Banner ad to be provided by Your Company. No size limit.
- Your company will be provided exposition space including a table in the Ouray Community Center, site of the daily social activities at the Ouray Canyon Festival.
- Your company will receive two Ouray Canyon Festival attendee registration

Web Site Exposure

- Your company logo featured prominently on our sponsors page at the OurayCanyonFestival.org website, and OurayCanyonClub.com website.
- We will place a hot link to your company on the Sponsors Page of our web sites.

Publicity in the News

- Your company's name is mentioned in every organizational press release distributed to a broad list of Colorado news media, and our social media page.
- Your company's name and logo will be listed as the Empowering Top Sponsor on the Sponsors Sheet in our digital media kit, available online to all media.

- Your company's logo will be featured on a pint glass handed out to each registered attendee at the Ouray Canyon Festival.

Sponsor Rights

Your sponsorship status enables you to utilize our organization's assets for marketing:

- Official use of the logo and name in your own marketing materials to help your company publicize its charitable/sponsorship efforts.

Silver Sponsor

\$200

(cash or service in kind)

Festival Exposure

- Your company banner ad featured prominently on the wall of the Ouray Community Center, site of the daily social activities at the Ouray Canyon Festival Banner ad to be provided by Your Company. Size limit up to 6' x 3'.
- Your company will be provided exposition space including a table in the Ouray Community Center, site of the daily social activities at the Ouray Canyon Festival.
- Your company will receive one Ouray Canyon Festival attendee registration.

Web Site Exposure

- Your company logo featured prominently on our sponsors page at the Ouray Canyon Festival website, the OurayCanyonFestival.org website, and OurayCanyonClub.org website.
- Your logo featured in the rotating sponsor logo banner ad visible on our home page.
- We will place a hot link to your company on the Sponsors Page of our web sites.

Publicity in the News

- Your company's name is mentioned in every organizational press release distributed to a broad list of Colorado news media, and our social media page.
- Your company's name and logo will be listed as the Empowering Top Sponsor on the Sponsors Sheet in our digital media kit, available online to all media.
- Your company's logo will be featured on a pint glass handed out to each registered attendee at the Ouray Canyon Festival.

Sponsor Rights

Your sponsorship status enables you to utilize our organization's assets for marketing:

- Official use of the logo and name in your own marketing materials to help your company publicize its charitable/sponsorship efforts.
- Official use of 's press kit documents and press releases to be used for your marketing.

Bronze Sponsor

\$100

(cash or service in kind)

Festival Exposure

- Your company banner ad featured prominently on the wall of the Ouray Community Center, site of the daily social activities at the Ouray Canyon Festival. Banner ad to be provided by Your Company. Size limit up to 4' x 2'.
- Your company will be provided exposition space including a table in the Ouray Community Center, site of the daily social activities at the Ouray Canyon Festival.

Web Site Exposure

- Your company logo featured prominently on our sponsors page at the website, the OurayCanyonFestival.org website, and the OurayCanyonClub.org website

Publicity in the News

- Your company's name is mentioned in most organizational press releases distributed to a broad list of Colorado news media, and our social media page.
- Your company's name and logo will be listed as the Empowering Top Sponsor on the Sponsors Sheet in our digital media kit, available online to all media.
- Your company's logo will be featured on a pint glass handed out to each registered attendee at the Ouray Canyon Festival.

Sponsor Rights

Your sponsorship status enables you to utilize our organization's assets for marketing:

- Official use of the logo and name in your own marketing materials to help your company publicize its charitable/sponsorship efforts.
- Official use of 's press kit documents and press releases to be used for your marketing

Supporting Sponsor

\$50 - \$99

(cash or service in kind)

Web Site Exposure

- Your company logo featured prominently on our sponsors page at the Ouray Canyon Festival website, OurayCanyonFestival.org, and OurayCanyonClub.org

Publicity in the News

- Your company's name is mentioned in most organizational press releases distributed to a broad list of Colorado news media, and our social media page.
- Your company's name and logo will be listed as the Empowering Top Sponsor on the Sponsors Sheet in our digital media kit, available online to all media.
- Your company's logo will be featured on a pint glass handed out to each registered attendee at the Ouray Canyon Festival.

Sponsor Rights

Your sponsorship status enables you to utilize our organization's assets for marketing:

- Official use of the logo and name in your own marketing materials to help your company publicize its charitable/sponsorship efforts.
- Official use of 's press kit documents and press releases to be used for your marketing.

Sponsorship/Exhibitor Application

Company/Personal Information

(Please fill in the following information as completely as possible)

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____ County: _____

Email: _____ Phone: _____ Cell: _____

Sponsorship Level

(Please select one of the following levels)

- Gold \$300
- Silver \$200
- Bronze \$100
- Supporting \$50

Payment

Please send Check or Service in Kind Plan to:

Ouray Canyon Coalition, Inc.
PO Box 1783
Ouray, CO 81427

Sponsorship Questions:

Contact AJ Pastula or Eric Prinster at Info@ouraycanyonclub.org